

McLAUGHLIN & ASSOCIATES
NATIONAL OMNIBUS
July 13, 2015

1. FOR THE 2016 NOVEMBER GENERAL ELECTION FOR STATEWIDE OFFICES OR CONGRESS, HOW LIKELY WOULD YOU SAY YOU ARE TO VOTE?

Total	1000
VERY LIKELY	85.8
SOMEWHAT LIKELY	14.2

2. DO YOU APPROVE OR DISAPPROVE OF THE JOB BARACK OBAMA IS DOING AS PRESIDENT OF THE UNITED STATES?

Total	1000
APPROVE	47.5
STRONGLY	18.2
SOMEWHAT	29.3
DISAPPROVE	50.5
SOMEWHAT	18.5
STRONGLY	31.9
DK/REFUSED	2.0
Net Diff.	-3.0
Mean	2.34

3. DO YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF HILLARY CLINTON?

Total	1000
FAVORABLE	47.9
VERY	15.4
SOMEWHAT	32.6
UNFAVORABLE	46.5
SOMEWHAT	14.8
VERY	31.7
DK/REFUSED	5.5
Net Diff.	1.4
Mean	2.33

4. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

Total	1000
REPUBLICAN	42.8
DEFINITELY	17.5
PROBABLY	13.6
SOMEWHAT	11.6
DEMOCRAT	42.2
DEFINITELY	23.2
PROBABLY	12.2
SOMEWHAT	6.8
UNDECIDED	15.0
Net Diff.	0.6

5. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A...?

Total	1000
REPUBLICAN	31.3
DEMOCRAT	37.3
INDEPENDENT/OTHER	31.4

6. WOULD YOU SAY YOU MOST FAVOR A SMALLER GOVERNMENT WITH FEWER SERVICES, OR A LARGER GOVERNMENT WITH MANY SERVICES?

Total	1000
SMALLER GOV'T	54.3
LARGER GOV'T	31.9
DON'T KNOW	13.8

7. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

Total	1000
RIGHT DIRECTION	31.7
WRONG TRACK	61.5
DON'T KNOW	6.8

8. DO YOU APPROVE OR DISAPPROVE OF THE PATIENT PROTECTION AND AFFORDABLE CARE ACT, ALSO KNOWN AS "OBAMACARE?"

Total	1000
APPROVE	48.5
STRONGLY	21.1
SOMEWHAT	27.4
DISAPPROVE	47.3
SOMEWHAT	17.5
STRONGLY	29.8
DON'T KNOW	4.2
Net Diff.	1.2
Mean	2.42

9. WHICH COMES CLOSEST TO YOUR VIEW OF THE PATIENT PROTECTION AND AFFORDABLE CARE ACT, COMMONLY KNOWN AS "OBAMACARE?"

1. IT SHOULD REMAIN THE LAW OF THE LAND, EITHER IN ITS CURRENT FORM OR IN AN AMENDED FORM.
2. IT SHOULD BE REPEALED AND REPLACED WITH A CONSERVATIVE ALTERNATIVE THAT AIMS TO LOWER HEALTH COSTS AND HELP PEOPLE GET INSURANCE.
3. IT SHOULD BE REPEALED BUT NOT REPLACED WITH AN ALTERNATIVE.
4. DON'T KNOW

Total	1000
REMAIN LAW/SAME/AMENDED	37.7
REPEAL/REPLACE CONS. ALT.	43.1
REPEAL NOT REPLACED	12.1
DON'T KNOW	7.1

10. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

Total	1000
FACEBOOK	82.3
TWITTER	41.4
PINTEREST	32.8
GOOGLE +	30.6
LINKED-IN	26.8
INSTAGRAM	26.6
SNAPCHAT	11.8
TUMBLR	8.1
REDDIT	7.6
WHATSAPP	2.2
MEERKAT	0.7
OTHER	10.6

11. OF ALL THE PERSONAL TELEPHONE CALLS THAT YOU RECEIVE, THAT IS CALLS NOT RELATED TO YOUR JOB, DO YOU...?

Total	1000
CELL PHONE	62.8
ONLY	42.8
MOSTLY	19.9
BOTH EQUALLY	20.6
LANDLINE PHONE	16.6
MOSTLY	13.1
ONLY	3.6

12. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

Total	1000
LIBERAL	29.3
VERY	11.8
SOMEWHAT	17.5
MODERATE	37.4
CONSERVATIVE	33.3
SOMEWHAT	22.0
VERY	11.3
Mean	3.04

13. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

Total	1000
UNDER \$20k	10.6
\$20-\$40k	22.5
\$40-\$60k	23.0
\$60-\$100k	26.9
\$100-\$150k	12.2
\$150-\$200k	2.7
\$200-\$250k	1.3
OVER \$250k	0.9
Mean	66851

14. WHAT IS YOUR CURRENTLY MARITAL STATUS?

Total	1000
SINGLE	29.3
NEVER MARRIED	21.8
LIVE W/SIG. OTHER	7.5
MARRIED	55.4
SEPARATED	1.3
DIVORCED	10.3
WIDOWED	3.7

15. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION - A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

Total	1000
EMPLOYED	55.0
PRIVATE SECTOR	40.6
GOVERNMENT	5.4
SELF-EMPLOYED	8.9
HOMEMAKER	12.4
STUDENT	4.5
RETIRED	20.9
NOT EMPLOYED	7.2

16. WHAT IS YOUR RELIGION?

Total	1000
PROTESTANT	48.5
CATHOLIC	24.1
JEWISH	3.1
MUSLIM	0.3
MORMON	1.4
EASTERN/GREEK/ORTHO.	0.4
BUDDHIST	1.4
ATHEIST/AGNOSTIC	18.0
OTHER	2.8

47. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?
(ASKED ONLY TO PROTESTANTS)

Total Answering	485
YES	56.3
NO	43.7

18. WHAT TYPE OF DEVICE DID YOU USE TO COMPLETE THIS SURVEY?

Total	1000
DESKTOP	44.6
LAPTOP	46.7
TABLET	4.6
MOBILE DEVICE/CELL-PHONE	4.1

19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

Total	1000
YES	11.3
NO	88.7

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

Total	1000
HISPANIC	11.3
AFRICAN AMERICAN	12.2
ASIAN	3.5
WHITE	71.2
OTHER	1.8

21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

Total	1000
18-29	14.7
30-40	18.5
41-55	26.9
56-65	20.9
OVER 65	19.0
Mean	48.88

22. GENDER:

Total	1000
MALE	47.0
FEMALE	53.0

23. REGION:

Total	1000
NEW ENGLAND	5.5
MIDDLE ATLANTIC	12.1
EAST NORTH CENTRAL	16.7
WEST NORTH CENTRAL	7.8
SOUTH ATLANTIC	21.2
EAST SOUTH CENTRAL	5.9
WEST SOUTH CENTRAL	9.8
MOUNTAIN	7.0
PACIFIC	14.0

24. REGION:

Total	1000
EAST	17.6
MIDWEST	24.5
SOUTH	36.9
WEST	21.0